

EEAC
30th
anniversary

PARALLEL SESSION #4

15:30-17:15

EMPOWERMENT IN INTERGENERATIONAL JUSTICE



Alli Pylkkö
Finnish Youth
Nature Delegate



Hanna Höjer
Youth Agenda 2030



Anni Turunen
Finnish Environment
Institute



Jenna Jokela
WWF Youth



Sanna Saarinen
WWF Youth



Eevastiina Talvisto
WWF Youth



Moderator: Prof. Lassi
Linnanen
Finnish Expert Panel for
Sustainable Development

#EEAC30
#CriticalDecade



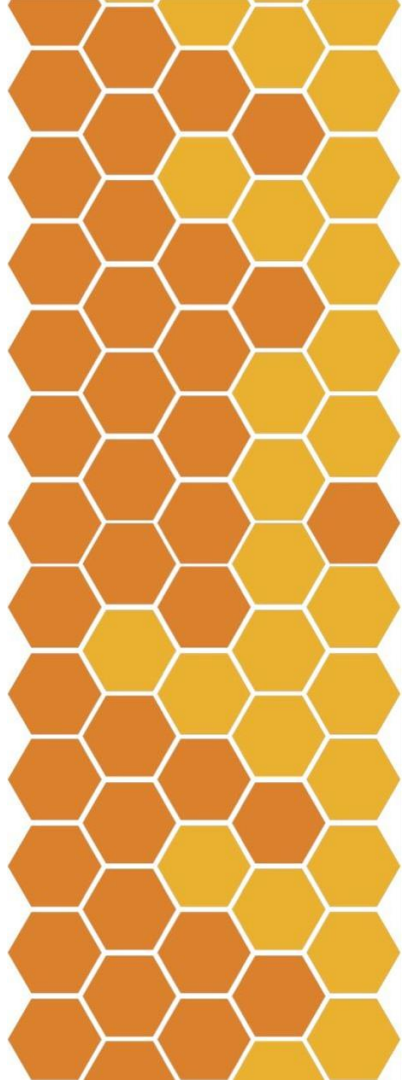


WWF Youth

Finland

14.9.2022





Who are we?

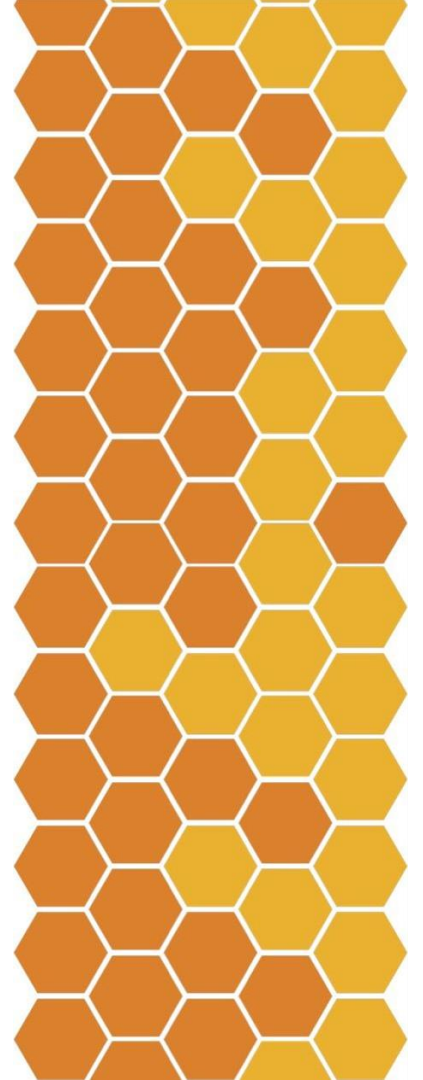
- WWF Youth
 - About 40 young volunteers
 - About 18-25 years old
 - Three cities: Helsinki, Tampere and Turku
 - We are a part of the EU's [#Eat4Change](#)-program
 - Young, bright and talented minds from different fields of expertise and studies

Our mission and goals

Our shared mission is to change attitudes and break prejudices associated with sustainable food choices.

Our three main goals:

- 1) WWF Youth increases young people's awareness of sustainable food choices
- 2) WWF Youth encourages young people to commit to sustainable food choices in their everyday lives
- 3) WWF Youth inspires young people to become active environmental citizens



What have we been up to in recent years? Part 1/2

- Our own podcast, Pandapodi
 - Discussions and experiences about vegetarian diet and sustainable life overall
- All kinds of sustainable recipes in Instagram and TikTok
- Trying to influence politics
 - Representing young people in political events
 - Collaborating with political youth parties
 - Writing statements and signing petitions

Our statement in the Rural Future -magazine

Maatalous

WWF Nuoret vaativat: Maatalous mukaan päästövähennyksiin budjettiriihessä

Maatalous 04.09.2021
Maija Ala-Siurua

Poliittisten päätösten on tuettava maataloustuottajia muutoksessa kohti kestävämpiä tuotantotapoja, ympäristöjärjestö WWF:n Nuoret toteaa kannanotossaan.

JAANA KANKAANPÄÄ



What have we been up to in recent years? Part 2/2

- Campaigning and sharing useful information in social media
- Organizing and participating in different live and online events
 - Nuori22, Kajo22, Unicafe, Eat4change, Earth Hour, Webinars
- Collaborating with companies, e.g. Jalofoods
- Youth Summits, latest in Brussels 2021
- Busting myths concerning sustainable diet everywhere we go!





Follow/Contact us:

e-mail: info@wwfnuoret.fi

Instagram: [@wwfnuoret](https://www.instagram.com/wwfnuoret)

Tiktok: [@wwfnuoret](https://www.tiktok.com/@wwfnuoret)

Website: <https://wwfnuoret.fi>

Podcast: Pandapodi on Spotify



The youth, participation and intergenerational justice

Anni Turunen

Finnish Environment Institute (Syke)

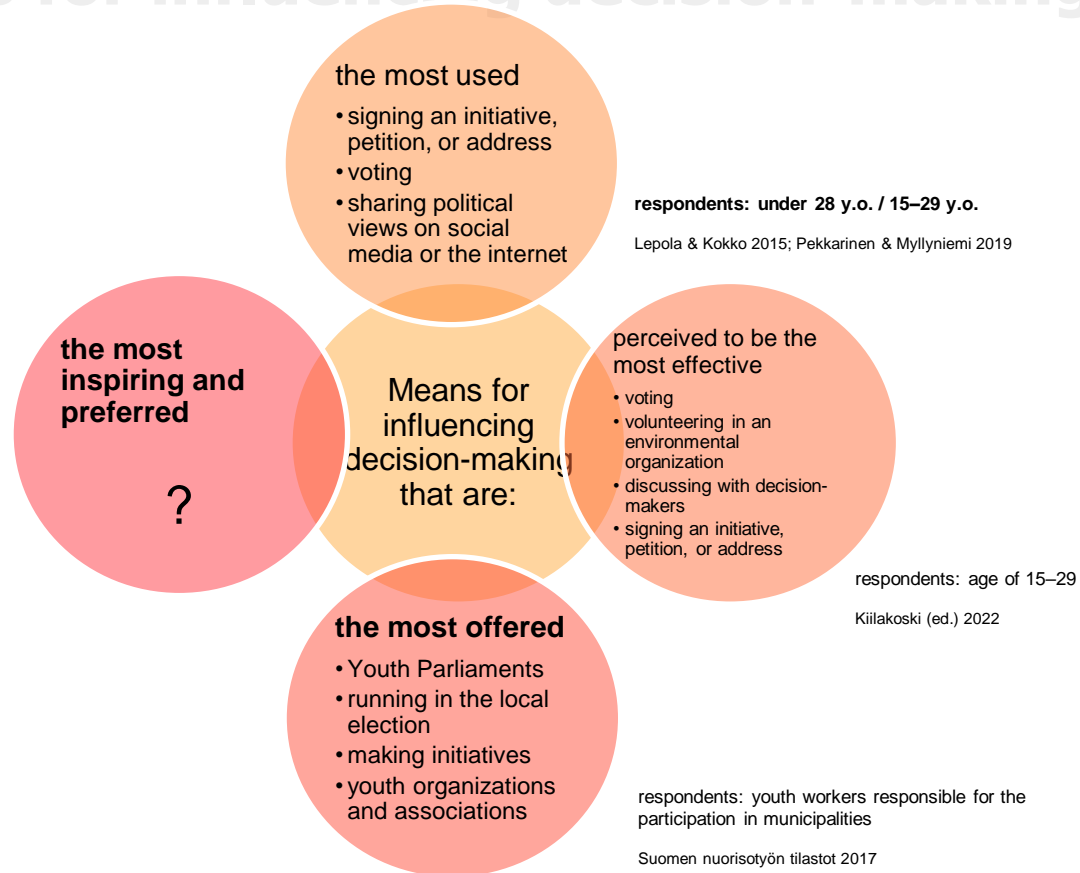
30th EEAC Annual conference 14.9.2022

Session 4: Empowerment in Intergenerational Justice



S Y K E

Means for influencing decision-making



Citizen participation – views from municipalities

“Who should be encourage to participate more?”

*“Those our children and youths. We must feed their enthusiasm and knowledge and we should create **direct ways for them to bring out** these things. The youth should be at the heart of climate policy because they will encounter the consequences of the wrong choices I and people like me have made previously.”*

Towards the actual policy change that supports inter- and intragenerational justice

- Citizens-in-the-making, the next generation → citizens and agents of the change
- Diversity: means of participation
 - from consulting to empowerment and devolving the power
 - actions from inside and outside of "the system"
- Respect and recognition, well-being of actors, community



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Thank you!

Let's discuss:

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2035Legitimacy-project:

<https://2035legitimacy.fi/>

[@2035legitimacy](#)

